

UNITED STATES PATENT APPLICATION

OF

Vyacheslav S. Belenko and Vsevolod M. Kuzmich

For

COPY PROTECTION METHOD

FOR DIGITAL MEDIA

## CROSS-REFERENCING TO RELATED APPLICATIONS

[0001] This application claims the benefit of U.S. Provisional Application No. 60/265,884, filed on February 5, 2001, in the name of inventors Vyacheslav S. Beleko and Vsevolod M. Kumich, titled "Copy Protection Architecture for Digital Media", which is hereby incorporated by reference as if fully set forth herein.

## BACKGROUND OF THE INVENTION

### Field of the Invention

[0002] The present invention relates to media copy protection, and more particularly, to a digital media copy protection method that provides a secure copy control of the digital media using hybrid cryptographic and watermarking techniques and an authenticated handshake protocol.

### Discussion of the Related Art

[0003] Communication systems such as computer networks, telecommunication systems, and other systems are increasingly using cryptography for the security of information. There are two main classes of cryptographic systems: symmetric key and public

key cryptographic systems. In a symmetric key cryptographic system, a symmetric (secrete) key is used for both of data encryption and decryption processes. There are several efficient implementations of the symmetric key cryptographic system, but the actual key managements of such implementations are often troublesome.

[0004] On the other hand, in a public key cryptographic system, the data encryption and decryption processes are independent from each other. That is, the data encryption process requires a public key, often designated as  $e$ , while the data decryption process requires a different (but mathematically related) private key  $d$ . Therefore, an entity being possessed of the public key may encrypt a plaintext, which is the original form of a message, but the entity may not be able decrypt a ciphertext, which is the encrypted form of the message.

[0005] If an entity selects a public key and publishes the public key, anyone is able to use the key to encrypt one or more messages for the entity. Then the entity keeps his private key secret so that he or she is the only one who can decrypt the ciphertexts of the messages. The implementations of the public key cryptographic system are currently less efficient than those of the symmetric key cryptographic systems, but they are much safer.

[0006] In a hybrid cryptographic system, a plaintext is encrypted with a symmetric key corresponding to a symmetric algorithm. The symmetric key is then encrypted with a public key corresponding to a public algorithm. When a receiver receives the public key-encrypted symmetric key and the symmetric key-encrypted data, the receiver initially decrypts the symmetric key by using his own private key. Subsequently, the receiver decrypts the encrypted data by using the decrypted symmetric key. The processes of obtaining the original data in a hybrid cryptographic system are usually faster than those of the public key cryptographic system. In addition, a hybrid cryptographic system may allow using a different symmetric key each time, considerably enhancing the security of the symmetric algorithm. For that reason, the hybrid cryptographic systems are ideal for transferring the protected media data safely to a receiver.

[0007] Watermarking is a technology, in which copyright information (information indicating a copy guard) is expressed by a watermark superposed in media data. Such information is embedded into various media data including image data and sound data, and it should be invisible and inaudible to a human observer. The purpose of superposing a watermark in the media data is to provide a proof of a copyright so that an illegal use and copy of the media data can be prevented. Therefore, the

copyright information should stay stable in a host signal even when the host signal is subjected to any data process.

[0008] The technique for superposing a watermark in the media data depends on the size of the watermark data and the invariance of the watermark data to any data process of a host signal. There is a watermark inherent trade-off between the human perceptibility, bandwidth, and robustness (i.e., the degree to which the data are immune to be attacked or transformations that occur to the host signal through a normal usage). The more data to be superposed, the less secure the encoding process is. The less data to be superposed, the more secure the encoding process is.

[0009] In a cryptographic system, an entity ensures whether other entities are approved through an authentication process. The authentication process is usually implemented in the form of a handshake protocol. During a handshake process, authenticating entities exchange the randomly generated data together with their identity identifications. After the result of the handshake process is analyzed, the decision of authenticating of a counterpart entity is made. In order to make the handshake process more secure and resistant to any man-in-the-middle attacks, a public key cryptographic system is often used.

986	100
987	100
988	100
989	100
990	100
991	100
992	100
993	100
994	100
995	100
996	100
997	100
998	100
999	100
1000	100
1001	100
1002	100
1003	100
1004	100
1005	100
1006	100
1007	100
1008	100
1009	100
1010	100
1011	100
1012	100
1013	100
1014	100
1015	100
1016	100
1017	100
1018	100
1019	100
1020	100
1021	100
1022	100
1023	100
1024	100
1025	100
1026	100
1027	100
1028	100
1029	100
1030	100
1031	100
1032	100
1033	100
1034	100
1035	100
1036	100
1037	100
1038	100
1039	100
1040	100
1041	100
1042	100
1043	100
1044	100
1045	100
1046	100
1047	100
1048	100
1049	100
1050	100
1051	100
1052	100
1053	100
1054	100
1055	100
1056	100
1057	100
1058	100
1059	100
1060	100
1061	100
1062	100
1063	100
1064	100
1065	100
1066	100
1067	100
1068	100
1069	100
1070	100
1071	100
1072	100
1073	100
1074	100
1075	100
1076	100
1077	100
1078	100
1079	100
1080	100
1081	100
1082	100
1083	100
1084	100
1085	100
1086	100
1087	100
1088	100
1089	100
1090	100
1091	100
1092	100
1093	100
1094	100
1095	100
1096	100
1097	100
1098	100
1099	100
1100	100
1101	100
1102	100
1103	100
1104	100
1105	100
1106	100
1107	100
1108	100
1109	100
1110	100
1111	100
1112	100
1113	100
1114	100
1115	100
1116	100
1117	100
1118	100
1119	100
1120	100
1121	100
1122	100
1123	100
1124	100
1125	100
1126	100
1127	100
1128	100
1129	100
1130	100
1131	100
1132	100
1133	100
1134	100
1135	100
1136	100
1137	100
1138	100
1139	100
1140	100
1141	100
1142	100
1143	100
1144	100
1145	100
1146	100
1147	100
1148	100
1149	100
1150	100
1151	100
1152	100
1153	100
1154	100
1155	100
1156	100
1157	100
1158	100
1159	100
1160	100
1161	100
1162	100
1163	100
1164	100
1165	100
1166	100
1167	100
1168	100
1169	100
1170	100
1171	100
1172	

[0010] Accordingly, the present invention is directed to a copy protection method for digital media data that substantially obviates one or more problems due to limitations and disadvantages of the related art.

[0011] An object of the present invention is to provide a copy protection method that protects a digital media data set by allowing only compliant devices having a compliant secret key to play or read the media data set.

[0012] Another object of the present invention is to provide a copy protection method that protects a digital media data set by controlling its playing and recording processes with a digital watermarking technique.

[0013] Additional advantages, objects, and features of the invention will be set forth in part in the description which follows and in part will become apparent to those having ordinary skill in the art upon examination of the following or may be learned from practice of the invention. The objectives and other advantages of the invention may be realized and attained by the structure particularly pointed out in the written description and claims hereof as well as the appended drawings.

[0014] To achieve these objects and other advantages and in accordance with the purpose of the invention, as embodied and

broadly described herein, a first copy protection method for digital media includes encrypting an original media data set with a media key having a symmetric algorithm and encrypting the media key with each public key of compliant devices; delivering the encrypted media data set and the encrypted media key to a compliant playing device; decrypting the delivered media key with a private key of the playing device; and (d) decrypting the delivered media data set with the decrypted media key.

[0015] The first method further includes adding a player watermark to the decrypted media data set if the decrypted data set is not marked with "free copy", the player watermark containing a player identification of the playing device and player copy-control information; encrypting the watermark-added media data set with the decrypted media key and encrypting the decrypted media key with the each public key of compliant devices; and passing the encrypted media data set and media key to a compliant recording device.

[0016] In another aspect of the present invention, a second copy protection method for digital media includes encrypting an original media data set with a media key having a symmetric algorithm and encrypting the media key with each public key of compliant devices; delivering the encrypted media data set and the encrypted media key to a compliant playing device; decrypting

the delivered media key with a private key of the playing device; and decrypting the delivered media data set with the decrypted media key.

[0017] The second method further includes adding a player watermark to the decrypted media data set if the decrypted data set is not marked with "free copy", the player watermark containing a player identification of the playing device and player copy-control information; performing a compliance test through an authentication handshake process between the playing device and a displaying device; and transferring the watermark-added media data set to the displaying device only if the displaying device passes the test.

[0018] It is to be understood that both the foregoing general description and the following detailed description of the present invention are exemplary and explanatory and are intended to provide further explanation of the invention as claimed.

#### BRIEF DESCRIPTION OF THE DRAWINGS

[0019] The accompanying drawings, which are included to provide a further understanding of the invention and are incorporated in and constitute a part of this application, illustrate embodiment(s) of the invention and together with the



description serve to explain the principle of the invention. In the drawings;

[0020] FIG. 1 illustrates the first stage of the digital media copy control method according to the present invention; and

[0021] FIG. 2 illustrates the second and subsequent stages of the digital media copy protection method according to the present invention.

#### DETAILED DESCRIPTION OF THE INVENTION

[0022] Reference will now be made in detail to the preferred embodiments of the present invention, examples of which are illustrated in the accompanying drawings. Wherever possible, the same reference numbers will be used throughout the drawings to refer to the same or like parts.

[0023] A digital media copy process can be divided into two steps. First, a playing device reads (plays) a media data set, and the played data set is outputted to a displaying device or is recorded by a recording device. FIG. 1 and FIG. 2 illustrate the first stage and the second and subsequent stages of the digital media copy protection method according to the present invention, respectively. In both figures, the full lines, hatched elements, and dotted lines represent the media data streams, the result of

the protection system application, and the data streams filtered by the protection system.

[0024] When a media data set is encrypted by using a hybrid cryptographic technique, only compliant playing devices are able to play the encrypted media data set. In a hybrid cryptographic system, a media data set is encrypted with a media key (symmetric key) corresponding to a symmetric algorithm. The symmetric key is also encrypted with a public key algorithm by using the public key of a compliant playing device. Then the encrypted symmetric key and the encrypted media data set are delivered to one or more target playing devices. The encryption process of the symmetric key is performed for the public key of each compliant playing device. Each compliant playing device uses its own private key to decrypt the encrypted media key (symmetric key). The cryptographic levels of the public-key encryption of the media key and the media-key encryption of the media data set are chosen so that the encrypted data are safe enough to resist against any known types of attacks. The cryptographic system described above is called Digital Media Protection System (DMPS), which are shown in FIG. 1 and FIG. 2.

[0025] When a compliant playing device plays an original media data set, the compliant playing device is able to embed a player watermark in the played media signal if it has a

watermarking capability. The original media signal should contain an owner watermark (W1) that includes owner identification and copy control information. The player watermark includes player identification and modified copy control information derived from the owner copy control information. For any media data set marked with "free copy", the compliant playing device should not embed the player watermark.

[0026] After the compliant playing device decrypts the encrypted media data set and subsequently adds the player watermark into the media data set, the playing device passes the digital media signal to an output device, which is generally one of a digital display device and a digital recording device. When the media signal is outputted to a digital display device, the media signal should not be DMPS protected. On the other hand, when the media signal is outputted to a recording device, the media signal should be DMPS protected. That is, the media signal must include the DMPS infrastructure in order to provide compliance of the recording device with the playing device. In addition, when the media data set is transferred to the displaying device, the data set must contain a player watermark with copy control information set to "for display only".

[0027] In order to prevent any data interception between the playing and displaying devices, a copy protected digital

transmission protocol (e.g., 1394 with AKE) must be used. The protocol provides the compliance testing between the devices through an authenticated handshaking process. If the authentication of a displaying device is not approved, the media data set should not be transferred to the displaying device. Virtually, there is a chance that a generic recording device having a valid device certificate may substitute the displaying device and may mislead the AKE process. Therefore, the protection system according to the present invention may be considered as theoretically surmountable, and illegal copies may be made in such a way. Of course, the copies will contain the owner and player watermarks.

[0028] When the playing device passes the media data set to a recording device, the playing device will output the data set in the DMPS-protected form as the data set stored in the original media data set. Thus, no additional data transfer protection is required. A compliance test of the recording device is optional because any recording device will be a "dump-only" device for the data set received from the playing device.

[0029] When a legal media copy is played on a compliant playing device, Digital Media Copy Control System (DMCCS) will operate. If the media data set contains owner and player watermarks whose copy control information are not correlated with

each other, or if the player watermark is marked with "for display only", the media data set will be rejected by the playing device. When an original media data set or its copy is about to be transferred to a recording device, the playing device's DMCCS initially checks the watermark copy control information and prevents the media data set from being copied if the media data set is marked with "no copy."

[0030] A legal media data set and its copy will not be compatible with a non-compliant playing device because they are DMPS-protected. An illegal copy is incompatible with a compliant playing device for the same reason. Therefore, this feature of the present invention will stop an ordinary user from using any illegal copy of a media data set. Moreover, a player watermark contains the individual identification of every playing device so that an origin of any illegal copy can be found.

[0031] It will be apparent to those skilled in the art that various modifications and variations can be made in the present invention without departing from the spirit or scope of the inventions. Thus, it is intended that the present invention covers the modifications and variations of this invention provided they come within the scope of the appended claims and their equivalents.